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Software Makes Photo Editing a Snap!

Cologne, Germany – March 4, 2008 - Arcadia Software announces PhotoPerfect 2.90, a program for the Windows operating system that quickly and easily allows you to work with your digital images.

Unlike complicated photo-editing applications, PhotoPerfect doesn't overwhelm and confuse you with hundreds of design and imaging features.

PhotoPerfect combines the power of a professional photo editing software with the simplicity of one-click image processing.

The one-click function corrects contrast, brightness, and color, making blue sky, foliage, and skin-tones look natural. "This unique technology gives photo enthusiasts the ability to create the best possible images without having to learn complicated software," says Ralf Hauser, founder of Arcadia Software. "It's extremely easy and quick to learn with loads of features."

PhotoPerfect also comes with tools that even the most advanced photographer will love:

- With the new brightness gradient function you create dramatically more vivid, unique lighting effects in your pictures. A free set of tutorials with lots of examples is available online.
- Lab curve support,
- Band filters for removal of symmetrical distortion,
- 16-bit support for RAW and TIFF files,
- batch processing,
- and support for PhotoShop plugins complete the functionality.

PhotoPerfect's rich feature set and intuitive interface make it the must-have tool for everyone. The software does not consume a lot of resources on your system and still has all the powerful functionality you need.

System Requirements, Pricing and Availability:

PhotoPerfect supports Microsoft Windows 2000, XP, XP x64 and Vista. A free trial version of PhotoPerfect can be downloaded at www.arcadiasoftware.com. The suggested retail price of PhotoPerfect is \$59.99(US).

About Arcadia Software AG:

Arcadia Software AG was founded by the former management team of one of the world's largest outsourcing partners for the software industry. With PhotoPerfect the company offers its first product in a row of practical software tools. Arcadia Software AG is located in Cologne, Germany.

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